

Strategic Planning

*Terms and Examples**

Superintendent Focus

School Board Focus

Vision – Statement of what organization hopes to be in the future

- Ex. To become the premier research and teaching medical school in the United States.

Mission – Statement explaining organizational purpose

- Ex. Our primary purpose is to educate and train physicians to help people achieve healthy productive lives and advance knowledge in the medical sciences.

Goals – Broad statements of long-term desired outcomes

- Ex. Assure that all graduates demonstrate mastery of the [12 School of Medicine Competences Required of the Contemporary Physician](#)

Priorities – 1 to 2 major areas of focus for each goal which serve as the foundation for strategies and action plans over a two-year period

- Ex. Employ a system-based learning experience that has deeper integration of basic sciences into clinical medicine, is oriented to clinical performance, and uses the best evidenced-based models for medical education to foster student learning



Strategies and Action Plans – The means to achieving the goals. These are aligned to identified priorities.

- Ex. Establish technology-enabled learning spaces that foster an interactive, hands-on learning environment in which students work collaboratively in small groups and have opportunities to practice and demonstrate competency in cognitive and psychomotor skills in simulated clinical settings

Performance Indicators – The measures used to monitor progress towards meeting goals

- Ex. Classroom observation instruments will reflect increased evidence of active learning

** Adapted from Uva Medical School/NextGen Curriculum*